



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand NELSON FOR SENATE (130889)
Acct Types National/Political
Est/Headline 640/06384919
Demo
Revision
Comments

Invoice 643752
Inv Date 10/28/2012
Terms Net 30
Contract 337778
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:11PM

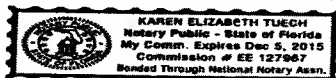
NELSON FOR SENATE
***** THIS IS A CASH IN ADVANCE

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 8:39AM (Tu)	00:30		8N12009H	\$2000.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:49AM (We)	00:30		8N12009H	\$2000.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:26AM (Th)	00:30		BN12009H	\$2000.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:49AM (Fr)	00:30		BN12009H	\$2000.00	
3.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 9:22AM (Tu)	00:30		BN12009H	\$560.00	
3.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 9:34AM (We)	00:30		BN12009H	\$560.00	
3.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 9:23AM (Th)	00:30		8N12009H	\$560.00	
3.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 9:28AM (Fr)	00:30		BN12009H	\$560.00	
5.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 9:59AM (Tu)	00:30		BN12009H	\$560.00	
5.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 10:38AM (We)	00:30		BN12009H	\$560.00	
5.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 10:22AM (Th)	00:30		BN12009H	\$560.00	
5.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 10:14AM (Fr)	00:30		8N12009H	\$560.00	
7.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 10:59AM (Tu)	00:30		BN12009H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 10:58AM (We)	00:30		BN12009H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 10:58AM (Th)	00:30		8N12009H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 10:58AM (Fr)	00:30		BN12009H	\$925.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 3:37PM (Tu)	00:30		BN12009H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 3:45PM (We)	00:30		BN12009H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 3:40PM (Th)	00:30		8N12009H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 3:44PM (Fr)	00:30		BN12009H	\$650.00	
11.0	Spot	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/23/12 4:38PM (Tu)	00:30		8N12009H	\$800.00	
11.0	Spot	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/24/12 4:40PM (We)	00:30		BN12009H	\$800.00	
11.0	Spot	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/25/12 4:11PM (Th)	00:30		BN12009H	\$800.00	
11.0	Spot	4:00:00PM- 5:00:00	Per week (4),Tu,We,Th,Fr	10/25/12 4:41PM (Th)	00:30		BN12009H	\$800.00	
15.0	Spot	10:00:00PM-11:00:00	Day,W-1	10/24/12 10:44PM (We)	00:30		BN12009H	\$5300.00	
16.0	Spot	8:00:00PM-11:30:00	Day,Sa-1	10/27/12 11:44PM (Sa)	00:30		BN12011H	\$3300.00	
17.0	Spot	9:00:00PM-10:00:00	Day,Su-1	10/28/12 9:41PM (Su)	00:30		BN12009H	\$6000.00	
18.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1	10/23/12 1:03AM (Tu)	00:30		BN12009H	\$340.00	
18.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1	10/24/12 12:53AM (We)	00:30		BN12009H	\$340.00	
18.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1	10/25/12 12:46AM (Th)	00:30		8N12009H	\$340.00	
20.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/27/12 9:59AM (Sa)	00:30		8N12009H	\$1050.00	
21.0	Spot	12:00:00PM- 7:00:00	Day,Sa-1	10/27/12 1:29PM (Sa)	00:30		BN12011H	\$2750.00	
22.0	Spot	1:00:00PM- 6:00:00	Day,Su-1	10/28/12 4:59PM (Su)	00:30		BN12009H	\$475.00	
23.0	Spot	10:00:00PM-11:00:00	Day,Th-1	10/25/12 10:32PM (Th)	00:30		BN12009H	\$5000.00	M/G For 14.0.1
24.0	Spot	5:00:00AM- 6:00:00	Per week (1),Su	10/28/12 5:55AM (Su)	00:30		BN12009H	\$250.00	
25.0	Spot	3:30:00PM- 7:00:00	Per week (1),Sa	10/27/12 5:12PM (Sa)	00:30		BN12009H	\$2750.00	
26.0	Spot	7:00:00PM- 8:00:00	Per week (1),Su	10/28/12 7:43PM (Su)	00:30		BN12011H	\$2750.00	
27.0	Spot	1:00:00PM- 6:00:00	Per week (1),Su	10/28/12 1:19PM (Su)	00:30		BN12011H	\$475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$53,100.00	Total Spots	38
Commission	(\$7,965.00)		
Net Total	\$45,135.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM

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